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For the Managed Service Provider



The Shift in Security The Solution The Benefits

No matter what industry, every company is looking for ways to optimize business processes to gain a competitive edge.

One increasingly popular way to ensure strict business focus is to outsource tasks that are not core to the business, such as security.

Outsourcing the management of physical security systems such as access control and video monitoring has become a very attractive option for many businesses. A managed security providers (MSP) offers an extremely important value proposition: helps business owners reduce capital and operating expenses by eliminating the need to hire and train specialized staff or purchase dedicated equipment.

As more and more businesses embrace this concept, a savvy MSP can leverage the opportunity to profitably grow recurring monthly revenue (RMR).

## **Security Management Pain Points**

### Limited Knowledge of Access Control

It takes a lot of time and effort to continually train and support existing and new users. Lack of proper training can adversely effect the performance and stability of the system.

### Manpower Expense

Many customers can't afford to hire a dedicated person to run the security system. Asking current employees to take it on as a "part-time" job increases the possibility of maintenance inefficiencies and security breaches.

# • Maintenance Inefficiencies

Inexperience and lack of knowledge can lead to a bloated database and security breaches. Not following best practices can result in the system not working at peak efficiency.

## • Infrastructure Expense

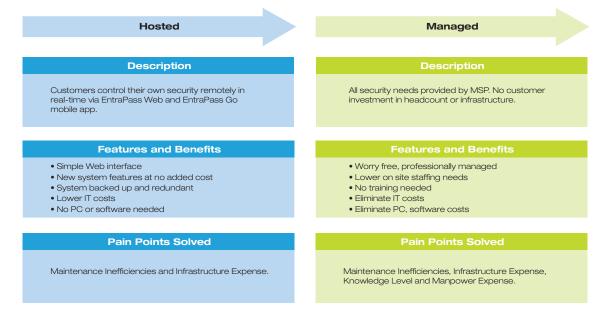
Infrastructure can be expensive. In addition to the cost of controllers, readers and associated equipment, there is also a cost for PCs, software and OS updates and IT involvement.



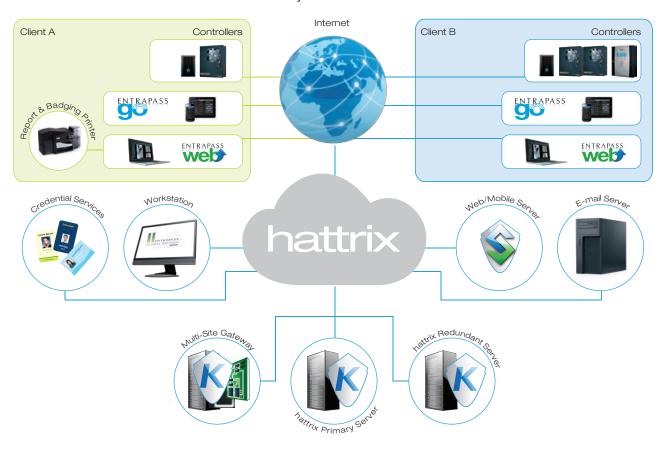
# hattrix

### For the Managed Service Provider

Hattrix allows you to offer the right combination of the best talent and the most cost-effective security services.



# hattrix System Architecture



Budgets are tight, skills are at a premium and network infrastructure is becoming more complex. All these can pose risks as well as inefficiencies for your customers. hattrix can help to overcome those challenges and close the gap through integrated security solutions and customizable managed services designed to meet the unique needs of any business. hattrix offers value to your customers and profitable growth for you as an MSP.

### **Value to Your Customers**

hattrix enables you to address customer challenges:

- No Access Control "Know-How" Required You know and understand security and can provide that expertise to your customers.
- Manpower Expense

Reduces the need for dedicated on site customer staff to administer the system.

- Works Right Because It's Managed Right
  The entire security system is professionally and properly
  maintained on behalf of the customer.
- End User Experience

End users can interface with their system via EntraPass Web and EntraPass Go providing an unparalleled user experience.

### **Value For The MSP**

hattrix empowers you to migrate to a service-based security model with great profit growth potential.

Increase Customer Loyalty

Anticipating customer needs will result in a higher degree of customer loyalty.

Scale for the Future

hattrix is a highly flexible and customizable solution that scales to support an entire enterprise such as property management, education, multi-site companies, retail and more.

Unrivalled Support Structure

Our combination of people, processes, pricing and technologies can be tailored to the needs of your customers.

Establish RMR

You are able to apply your core competencies to achieve a recurring profit, month after month.

# Other hattrix sales tools available from Kantech



# hattrix End User Brochure

Designed to help explain the peace of mind that comes with having a security system that is professionally managed.

### hattrix Calculator

Compares the cost of a traditional security system to a hattrix managed solution.

Contact us today to find out how a hattrix security service approach can dramatically improve business profitability today and tomorrow.

# www.kantech.com

